

ORDER



Orders
Order / Rev: 47287
Alt Order #: 08837042
Product Desc: ISSUE
Estimate: 11543
Flight Dates: 09/24/12 - 09/30/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: GENERAL

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency Name: Wired Media Partners
Buying Contact: Chris Vail
Billing Contact:
 11350 Random Hills Road
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Center Forward
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-3
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	80	\$31,100.00	\$26,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$31,100.00	\$26,435.00	0.00
Totals	80	\$31,100.00	\$26,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	70%	\$31,100.00
Market	100%	\$44,428.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	0%	\$0.00
KSTU	0%	\$0.00
KUCW	30%	\$13,328.57
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/24/12	09/28/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	MTWTF--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
530A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--			5			\$60.00		0.00			
E 2	KTVX	09/24/12	09/28/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00

Advertiser:	Center Forward
Product Desc:	ISSUE
Estimate:	11543

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	09/24/12	09/28/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		5			\$350.00			0.00			
E 15	KTVX	09/24/12	09/24/12	Mon Spec DANCING W/STARS	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
DANCING W/STARS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1			\$4,500.00			0.00			
E 16	KTVX	09/26/12	09/26/12	Wed Reg 2 Wed 8p-9p	CM	8:00 PM-9:00 PM	--W----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
MOD FAMILY/HAPPY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----		1			\$3,000.00			0.00			
E 17	KTVX	09/27/12	09/27/12	Thu Reg 2 Grey's Anatomy 8-9p	CM	8:00 PM-9:00 PM	---T---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
GREY'S ANATOMY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1			\$3,000.00			0.00			
E 18	KTVX	09/28/12	09/28/12	Fri Reg 3 20/20 9-10p	CM	9:00 PM-10:00 PM	----F--	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$1,000.00			0.00			
E 19	KTVX	09/30/12	09/30/12	Sun Reg 3 ONCE UPON A TIME	CM	8:00 PM-9:00 PM	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
ONCE UPON A TIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$3,000.00			0.00			
E 20	KTVX	09/24/12	09/28/12	ABC4 News at 10pm M-F M-F 10p-1036p	CM	10:00 PM-10:35 PM	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		2			\$550.00			0.00			
E 21	KTVX	09/24/12	09/28/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	MTWTF--	:30	3	\$285.00	P-2	0.00	NM	3	\$855.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		3			\$285.00			0.00			
E 22	KTVX	09/24/12	09/28/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	MTWTF--	:30	2	\$195.00	P-2	0.00	NM	2	\$390.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		2			\$195.00			0.00			
E 23	KTVX	09/24/12	09/28/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 AM	MTWTF--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		2			\$175.00			0.00			
Totals													80	\$31,100.00	